

Wisconsin FDIC Insured Institutions Benchmarks by Asset Size Year-end 2016

Data compiled by:



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| Assets size: All | 12/31/2016 | 12/31/2015 | |
|--|---------------------|---------------------|----------|
| Banking Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Number of Banks | 222 | 243 | -8.64 |
| Number of Employees | 21,661 | 22,202 | -2.44 |
| Total Assets | \$108,923,089 | \$106,884,249 | 1.91 |
| Total Deposits | \$87,017,262 | \$86,113,005 | 1.05 |
| Total Loan & Leases | \$77,472,029 | \$74,845,474 | 3.51 |
| Total Securities | \$19,408,667 | \$19,876,815 | -2.36 |
| Net Interest Income (Year-to-Date) | \$3,323,684 | \$3,328,861 | -0.16 |
| Total Non-interest income (Year-to-Date) | \$1,712,390 | \$1,552,877 | 10.27 |
| Net income (Year-to-Date) | \$1,080,039 | \$1,161,639 | -7.02 |
| Performance Ratios (Year-to Date) | % | % | % Change |
| Profitable Banks | 97.30 | 96.30 | 1.04 |
| Banks with YTD Earning Gains from Previous Yr. | 68.47 | 73.25 | -6.53 |
| Net Interest Margin | 3.43 | 3.49 | -1.53 |
| Non-current Loans to Loans | 1.08 | 1.11 | -2.87 |
| Net Charge-offs to Loans | 0.21 | 0.18 | 16.50 |
| Loss Allowance to Loans | 1.38 | 1.50 | -8.33 |
| Net Loans and Leases to Deposits | 89.03 | 86.92 | 2.43 |
| Return on Assets | 1.03 | 1.12 | -8.02 |
| Return on Equity | 8.64 | 9.22 | -6.33 |
| Equity Capital to Assets | 11.61 | 11.96 | -2.94 |
| Lending Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Total Loans and Leases | \$77,472,029 | \$74,845,474 | 3.51 |
| All real Estate | \$55,906,907 | \$54,379,647 | 2.81 |
| Construction and Land Development | \$4,853,328 | \$4,321,975 | 12.29 |
| Commercial Real Estate | \$19,996,918 | \$19,283,025 | 3.70 |
| 1-4 Family Residential | \$22,653,332 | \$22,861,402 | -0.91 |
| Farm Loans | \$3,208,685 | \$2,898,430 | 10.70 |
| Commercial and Industrial | \$12,429,098 | \$13,085,337 | -5.02 |
| Loans to Individuals | \$2,530,318 | \$2,454,027 | 3.11 |
| Credit Cards | \$569,285 | \$511,835 | 11.22 |
| Small Business Loans of \$1 M or Less | \$6,961,292 | \$7,133,437 | -2.41 |







Small Business Loans of \$1 M or Less

| Wisconsin FDIC Insured Banks Benchmarks Trending | | | |
|--|---------------------|---------------------|----------|
| Assets size: Over 1 B | 12/31/2016 | 12/31/2015 | |
| Banking Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Number of Banks | 18 | 17 | 5.88 |
| Number of Employees | 11,376 | 10,928 | 4.10 |
| Total Assets | \$59,326,677 | \$54,436,067 | 8.98 |
| Total Deposits | \$45,820,344 | \$42,525,325 | 7.75 |
| Total Loan & Leases | \$42,920,340 | \$38,947,482 | 10.20 |
| Total Securities | \$10,105,004 | \$9,756,765 | 3.57 |
| Net Interest Income (Year-to-Date) | \$1,747,077 | \$1,640,814 | 6.48 |
| Total Non-interest income (Year-to-Date) | \$856,205 | \$779,791 | 9.80 |
| Net income (Year-to-Date) | \$541,998 | \$616,729 | -12.12 |
| Performance Ratios (Year-to Date) | % | % | % Change |
| Profitable Banks | 94.44 | 94.12 | 0.35 |
| Banks with YTD Earning Gains from Previous Yr. | 83.33 | 70.59 | 18.06 |
| Net Interest Margin | 3.35 | 3.40 | -1.54 |
| Non-current Loans to Loans | 1.10 | 1.01 | 8.90 |
| Net Charge-offs to Loans | 0.25 | 0.22 | 15.01 |
| Loss Allowance to Loans | 1.32 | 1.41 | -6.21 |
| Net Loans and Leases to Deposits | 93.67 | 91.59 | 2.28 |
| Return on Assets | 0.94 | 1.16 | -18.42 |
| Return on Equity | 8.08 | 9.53 | -15.18 |
| Equity Capital to Assets | 11.45 | 12.04 | -4.85 |
| Lending Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Total Loans and Leases | \$42,920,340 | \$38,947,482 | 10.20 |
| All real Estate | \$28,468,875 | \$25,954,612 | 9.69 |
| Construction and Land Development | \$2,784,992 | \$2,316,868 | 20.21 |
| Commercial Real Estate | \$8,975,879 | \$7,727,907 | 16.15 |
| 1-4 Family Residential | \$12,900,205 | \$12,630,289 | 2.14 |
| Farm Loans | \$633,864 | \$237,213 | 167.21 |
| Commercial and Industrial | \$8,118,454 | \$8,553,460 | -5.09 |
| Loans to Individuals | \$1,668,114 | \$1,555,230 | 7.26 |
| Credit Cards | \$515,974 | \$455,738 | 13.22 |
| | | | |

\$2,025,510



8.09



\$1,873,869



Small Business Loans of \$1 M or Less

| Wisconsin FDIC Insured Banks Benchmarks Trending | | | |
|--|---------------------|---------------------|----------|
| Assets size: 500 M - 1 B | 12/31/2016 | 12/31/2015 | ···9 |
| Banking Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Number of Banks | 19 | 20 | -5.00 |
| Number of Employees | 2,611 | 2,920 | -10.58 |
| Total Assets | \$13,414,162 | \$14,408,131 | -6.90 |
| Total Deposits | \$11,082,864 | \$11,950,015 | -7.26 |
| Total Loan & Leases | \$9,162,421 | \$10,192,456 | -10.11 |
| Total Securities | \$2,729,744 | \$2,791,319 | -2.21 |
| Net Interest Income (Year-to-Date) | \$401,129 | \$458,049 | -12.43 |
| Total Non-interest income (Year-to-Date) | \$112,766 | \$115,548 | -2.41 |
| Net income (Year-to-Date) | \$140,620 | \$143,577 | -2.06 |
| Performance Ratios (Year-to Date) | % | % | % Change |
| Profitable Banks | 100.00 | 100.00 | 0.00 |
| Banks with YTD Earning Gains from Previous Yr. | 68.42 | 95.00 | -27.98 |
| Net Interest Margin | 3.33 | 3.52 | -5.49 |
| Non-current Loans to Loans | 0.91 | 1.49 | -38.79 |
| Net Charge-offs to Loans | 0.15 | 0.16 | -6.61 |
| Loss Allowance to Loans | 1.17 | 1.47 | -20.27 |
| Net Loans and Leases to Deposits | 82.67 | 85.29 | -3.07 |
| Return on Assets | 1.09 | 1.03 | 6.45 |
| Return on Equity | 9.18 | 8.60 | 6.75 |
| Equity Capital to Assets | 11.42 | 11.77 | -2.97 |
| Lending Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Total Loans and Leases | \$9,162,421 | \$10,192,456 | -10.11 |
| All real Estate | \$7,117,632 | \$7,941,217 | -10.37 |
| Construction and Land Development | \$538,590 | \$542,628 | -0.74 |
| Commercial Real Estate | \$2,887,192 | \$3,229,088 | -10.59 |
| 1-4 Family Residential | \$2,810,956 | \$3,015,160 | -6.77 |
| Farm Loans | \$276,174 | \$571,667 | -51.69 |
| Commercial and Industrial | \$1,331,476 | \$1,415,509 | -5.94 |
| Loans to Individuals | \$308,349 | \$319,225 | -3.41 |
| Credit Cards | \$26,495 | \$24,449 | 8.37 |
| | | | |

\$1,009,869



-14.69



\$1,183,773



| Wisconsin FDIC Insured Banks Benchmarks Trending | | | |
|--|---------------------|---------------------|----------|
| Assets size: 250 M - 500 M | 12/31/2016 | 12/31/2015 | |
| Banking Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Number of Banks | 56 | 53 | 5.66 |
| Number of Employees | 3,850 | 3,799 | 1.34 |
| Total Assets | \$19,444,561 | \$18,487,981 | 5.17 |
| Total Deposits | \$16,221,861 | \$15,345,509 | 5.71 |
| Total Loan & Leases | \$14,043,469 | \$12,568,038 | 11.74 |
| Total Securities | \$3,313,198 | \$3,406,369 | -2.74 |
| Net Interest Income (Year-to-Date) | \$632,578 | \$592,353 | 6.79 |
| Total Non-interest income (Year-to-Date) | \$137,382 | \$163,357 | -15.90 |
| Net income (Year-to-Date) | \$217,494 | \$190,742 | 14.03 |
| Performance Ratios (Year-to Date) | % | % | % Change |
| Profitable Banks | 96.43 | 98.11 | -1.72 |
| Banks with YTD Earning Gains from Previous Yr. | 69.64 | 77.36 | -9.97 |
| Net Interest Margin | 3.62 | 3.56 | 1.63 |
| Non-current Loans to Loans | 0.98 | 0.86 | 13.53 |
| Net Charge-offs to Loans | 0.14 | 0.11 | 30.90 |
| Loss Allowance to Loans | 1.65 | 1.77 | -7.09 |
| Net Loans and Leases to Deposits | 86.57 | 81.90 | 5.70 |
| Return on Assets | 1.16 | 1.07 | 8.82 |
| Return on Equity | 10.16 | 9.33 | 8.88 |
| Equity Capital to Assets | 11.13 | 11.19 | -0.54 |
| Lending Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Total Loans and Leases | \$14,043,469 | \$12,568,038 | 11.74 |
| All real Estate | \$11,229,310 | \$9,991,609 | 12.39 |
| Construction and Land Development | \$912,160 | \$807,476 | 12.96 |
| Commercial Real Estate | \$5,117,278 | \$4,631,773 | 10.48 |
| 1-4 Family Residential | \$3,249,057 | \$2,963,489 | 9.64 |
| Farm Loans | \$1,019,592 | \$759,560 | 34.23 |
| Commercial and Industrial | \$1,836,662 | \$1,677,926 | 9.46 |
| Loans to Individuals | \$231,587 | \$205,753 | 12.56 |
| Credit Cards | \$15,843 | \$18,254 | -13.21 |
| Small Business Loans of \$1 M or Less | \$2,056,593 | \$1,883,768 | 9.17 |
| | | | |







Small Business Loans of \$1 M or Less

| | ired Banks Be | | |
|---|-----------------------------------|-----------------------------------|-----------------|
| Assets size: 100 M- 250 M Banking Indicators | 12/31/2016 Total (\$ in 000's) | 12/31/2015 Total (\$ in 000's) | % Change |
| Number of Banks | 81 | 90 | -10.00 |
| Number of Employees | 3,034 | 3,443 | -11.88 |
| Total Assets | \$13,610,819 | \$15,393,812 | -11.58 |
| Total Deposits | \$11,253,807 | \$12,744,448 | -11.70 |
| Total Loan & Leases | \$9,304,273 | \$10,500,863 | -11.40 |
| Total Securities | \$2,705,697 | \$3,132,067 | -13.61 |
| | | | -13.01 |
| Net Interest Income (Year-to-Date) | \$436,799 \$580.018 | \$501,583 \$465,280 | -12.92 24.66 |
| Total Non-interest income (Year-to-Date) Net income (Year-to-Date) | \$580,018 \$152,305 | \$465,289 \$170,225 | -14.97 |
| Performance Ratios (Year-to Date) | \$152,395 % | \$179,225 % | % Change |
| , | | | |
| Profitable Banks | 98.77 | 98.89 | -0.12 |
| Banks with YTD Earning Gains from Previous Yr. | 64.20 | 73.33 | -12.46 |
| Net Interest Margin | 3.55 | 3.62 | -1.84 |
| Non-current Loans to Loans | 1.16 | 1.18 | -1.73 |
| Net Charge-offs to Loans | 0.16 | 0.09 | 82.91 |
| Loss Allowance to Loans | 1.42 | 1.53 | -7.08 |
| Net Loans and Leases to Deposits | 82.68 | 82.40 | 0.34 |
| Return on Assets | 1.15 | 1.20 | -4.09 |
| Return on Equity | 8.83 | 9.41 | -6.16 |
| Equity Capital to Assets | 12.91 | 12.71 | 1.58 |
| Lending Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Total Loans and Leases | \$9,304,273 | \$10,500,863 | -11.40 |
| All real Estate | \$7,518,393 | \$8,448,907 | -11.01 |
| Construction and Land Development | \$516,735 | \$533,115 | -3.07 |
| Commercial Real Estate | \$2,588,910 | \$3,085,363 | -16.09 |
| 1-4 Family Residential | \$2,951,969 | \$3,269,433 | -9.71 |
| Farm Loans | \$1,007,755 | \$1,041,796 | -3.27 |
| Commercial and Industrial | \$919,879 | \$1,133,243 | -18.83 |
| Loans to Individuals | \$250,597 | \$275,947 | -9.19 |
| Credit Cards | \$7,886 | \$9,275 | -14.98 |
| | | | |

\$1,531,647



-10.47



\$1,710,711



| Wisconsin FDIC Inst | ired Banks Bei | nchmarks Tren | iding |
|--|---------------------|---------------------|----------|
| Assets size: Under 100 M | 12/31/2016 | 12/31/2015 | |
| Banking Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Number of Banks | 48 | 63 | -23.81 |
| Number of Employees | 790 | 1,112 | -28.96 |
| Total Assets | \$3,126,870 | \$4,158,258 | -24.80 |
| Total Deposits | \$2,638,386 | \$3,547,708 | -25.63 |
| Total Loan & Leases | \$2,041,526 | \$2,636,635 | -22.57 |
| Total Securities | \$555,024 | \$790,295 | -29.77 |
| Net Interest Income (Year-to-Date) | \$106,101 | \$136,062 | -22.02 |
| Total Non-interest income (Year-to-Date) | \$26,019 | \$28,892 | -9.94 |
| Net income (Year-to-Date) | \$27,532 | \$31,366 | -12.22 |
| Performance Ratios (Year-to Date) | % | % | % Change |
| Profitable Banks | 95.83 | 90.48 | 5.92 |
| Banks with YTD Earning Gains from Previous Yr. | 68.75 | 63.49 | 8.28 |
| Net Interest Margin | 3.78 | 3.65 | 3.56 |
| Non-current Loans to Loans | 1.53 | 1.92 | -19.95 |
| Net Charge-offs to Loans | 0.11 | 0.28 | -61.18 |
| Loss Allowance to Loans | 1.47 | 1.66 | -11.57 |
| Net Loans and Leases to Deposits | 77.38 | 74.32 | 4.12 |
| Return on Assets | 0.90 | 0.77 | 17.63 |
| Return on Equity | 6.83 | 6.16 | 10.89 |
| Equity Capital to Assets | 12.82 | 12.36 | 3.72 |
| Lending Indicators | Total (\$ in 000's) | Total (\$ in 000's) | % Change |
| Total Loans and Leases | \$2,041,526 | \$2,636,635 | -22.57 |
| All real Estate | \$1,572,697 | \$2,043,302 | -23.03 |
| Construction and Land Development | \$100,851 | \$121,888 | -17.26 |
| Commercial Real Estate | \$427,659 | \$608,894 | -29.76 |
| 1-4 Family Residential | \$741,145 | \$983,031 | -24.61 |
| Farm Loans | \$271,300 | \$288,194 | -5.86 |
| Commercial and Industrial | \$222,627 | \$305,199 | -27.06 |
| Loans to Individuals | \$71,671 | \$97,872 | -26.77 |
| Credit Cards | \$3,087 | \$4,119 | -25.05 |
| Small Business Loans of \$1 M or Less | \$337,673 | \$481,316 | -29.84 |







» How we started.

We saw an opportunity to give community banks products and services that were traditionally only attainable by larger entities. We offer a wide range of compensation and benefit consulting services that assist clients in attracting, retaining and motivating key employees.

» What we do.

Incentives and Retention Plans

We create compensation systems that assist your bank in growing talent, retaining high performers, and aligning executives with shareholder values.

Funding and Financing Options

We work hard to ensure that the product design and the BOLI carrier are optimizing performance and maintaining the desired asset credit quality.

Supplemental Retirement Plans

We design smart retirement, 401(k), profit-sharing and defined benefit plans that free up resources and keeps your talent motivated so you can stay competitive.

» Get in touch today and find how we can help you and your community bank.

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